

# INCENTIVE TRAVEL

Elevate Your Team's Performance with Exclusive Travel Incentives



UWIN IWIN  
PERFORMANCE INCENTIVES

## WHAT IS INCENTIVE TRAVEL?

Incentive travel is a travel programme designed to motivate, incentivise, and reward employees or customers.

It's essentially an all-expenses paid trip created as a reward for achieving specific goals or exceeding performance expectations.

## DID YOU KNOW?



Incentive Programmes can increase performance of a team by 44%.

## WHY INCENTIVE TRAVEL?

Using travel rewards and special events can be a powerful way to motivate employees and customers. This can lead to increased profits, better cash flow, and higher engagement. When these programmes are well-planned and executed, they can provide a noticeable and valuable return on your investment.

## BENEFITS OF INCENTIVE TRAVEL

- » **Increases Sales:** boosts individual sales figures but also drives overall company revenue.
- » **Boosts Productivity:** Incentive travel fosters a competitive spirit, leading to higher productivity levels across the board.
- » **Improved Loyalty:** Recognising & Rewarding employees with travel incentives fosters a sense of appreciation and loyalty towards the company.
- » **Attracts & Retains Top Talent:** Offering incentive travel programmes can make your company more attractive to potential hires.
- » **Promotes Teamwork:** Travel incentives often include team-building activities and group experiences, which can strengthen bonds among employees.

## TARGET MARKET

**Employees:** To recognize and reward their hard work, dedication, and achievements.

**Sales Teams:** To motivate and drive them to exceed their sales targets.

**Top Performers:** To acknowledge exceptional performance and inspire others.

## HOW MANY PEOPLE CAN GO ON AN INCENTIVE TRAVEL TRIP?

These trips can range from being awarded to a single top performer or to large groups comprised of entire teams or departments.

**Large Groups:**  
up to 180 participants

**Medium Groups:**  
50 participants

**Small Groups:**  
> 15 participants

# WHAT TYPES OF TRIPS DO WE DO?

## INTERNATIONAL



Peru



Vietnam



Paris

## REGIONAL



Victoria Falls



Mauritius



Zanzibar

## WHAT MAKES A DESTINATION A STAR ATTRACTION (STEP 1)

There are certain criteria to consider for incentive destinations that's also known as the hygiene factors. These are aspects that should be considered before moving on to the second part of the process.

01



Budget

What will the total cost including all extras be?

02



Flight Accessibility

How long will it take to get there? Connecting flights?

03



Visas

Do you need a visa and how easy and costly is it?

04



Health

Which precautions need to be taken, if any?

05



Accommodation

What type of luxury are you looking for in your accommodation?

06



Food Experience

What does the local cuisine look and taste like?

07



Culture

Have you considered the influence of the local culture on your trip?

08



Attractions

What will be the most memorable experience for the incentive traveller?

09



Safety

Does the activities suggested align with your company safety policy & travel advisories?

# ASK THE QUESTIONS THAT REALLY MATTER

## STEP 2



### Does the destination meet your incentive programme objectives?

Incentive programmes have different objectives, from team building to increased sales. You have to ask yourself if the destination will fulfill the objective/s of your programme. ROI can be measured when objectives are clear.



### Is it the right destination for your group?

Who is the target audience in your business? Will the destination be able to fulfill the expectations of the target audience and is it unique enough that individuals wouldn't normally go there on their own.



### Is this destination aspirational?

Will your target audience aspire to perform better when you announce the destination? Different destinations have different aspiration triggers. It should be unforgettable - A reward spoken about for years to come.



## GET IN TOUCH WITH US

Uwin Iwin will create an inspirational travel experience that will help you & your people win!

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